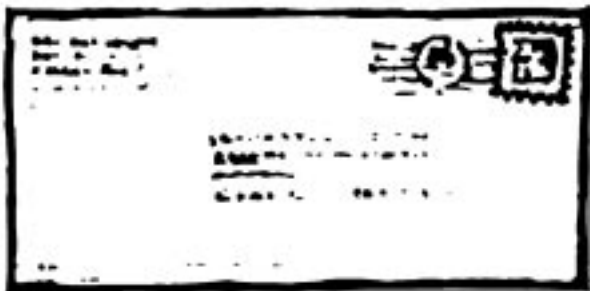


We all receive unsolicited mail. Each time you enter a contest, make a donation, buy something on credit or with a check, order a product by mail or send in a subscription or warranty card, there is a good chance that your name and address will be added to a mailing list. These lists are valuable commodities which are regularly sold or traded.

With a few smart steps, you can minimize unwanted mail and continue to receive mail you really want.

Here's what you can do to reduce unwanted mail:

- 1** Write or call organizations requesting that your name and address be removed from their mailing list. If there is a pre-paid postage return envelope, insert a note requesting removal of your name and address from mailing lists. Be sure to include the original mailing label with your name and address and account number, if there is one.
- 2** If there is an 800 telephone number listed, call to request removal of your name and address from mailing lists.
- 3** Write or call mail list brokers and ask to be placed on their "suppress" files.



These are just a few of the many organizations that you can contact to have your name removed or "suppressed" on mailing lists:

Mail Preference Service

c/o Direct Marketing Association
P.O. Box 9008
Farmingdale, NY 11735-9008
212-768-7277

R.L. Polk & Co. • Name Deletion File

List Compilation and Development
Department
6400 Monroe Blvd.
Taylor, MI 48180-1814
800-873-7655

ADVO Systems

Delivery Systems
6955 Mowry Ave.
Newark, CA 94560
510-489-6577

Val-Pak Coupons

P.O. Box 13428
St. Petersburg, FL 33733
800-237-2871

For more information on reducing unwanted mail, call the Recycling Hotline at 510-639-2498.