

JUNK MAIL

REDUCTION

JUNK!



Action Guide



It takes about 70 million trees and 30 billion gallons of water to produce one year of junk mail in the United States...

SO here's what ya gotta do

Get off of some mailing lists!

About 75% of junk mail you receive goes through the Direct Marketing Association. Send a postcard or letter with your **complete name and address** and ask to be placed on the **"delete file"**

Mail Preference Service
Direct Marketing Association
PO Box 9008
Farmingdale, NY 11735-9008

Tell your friends!

The more people who do this, the sooner the message will get out to junk mail producers that we're not willing to put up with excessive junk mail. It's important!

Visit Your Re-USE Shelf!

This information was brought to you by SOURCE, a Cal student group that focuses on recycling, reuse, and reduction. Check out the reuse shelf in your lobby for more info and reusable items.

S.O.U.R.C.E

Students Organized for Using Resources Conscienciously and Efficiently