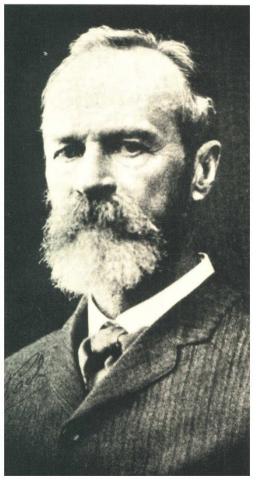
The Nature and Scope of Psychology

Lecture 1

William James (1842-1910)



R.H. Wozniak

"Psychology is the science of mental life"

Principles of Psychology (1890)

A Short List of Mental Functions

Immanuel Kant (1724-1804)

"There are three absolutely irreducible faculties of mind: knowledge, feeling, and desire."

Critique of Judgment (1790)

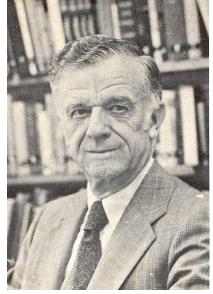


R.H. Wozniak

The Trilogy of Mind

Hilgard (1980)

- Cognition
 - Knowledge and Beliefs
- Emotion
 - Affect, Moods, Feelings
- Motivation



E.R. Hilgard

- Drives, Needs, Desires, Goals, Purposes

The Scope of Psychology

Basic Processes

– How the Mind Works

- Development
 - Origins of Mind
- Individual Differences
 - Individual Organization of Mental Life
- Pathology

– Disorders of Mind and Behavior

Applications of Basic Knowledge

- Education, Psychotherapy, Workplace

Psychology as a Behavioral Science

- Anthropology
- Biology
- Economics
- History
- Political Science
- Psychology
- Sociology

How Individuals, Human or Animal, Interact with Each Other and the World in which They Live

What is a *Psychological* Explanation of Behavior?

The Doctrine of Mentalism Doctrine of Mental Causation

Mental States are to Action as Cause to Effect

Mental States : Action :: Cause : Effect

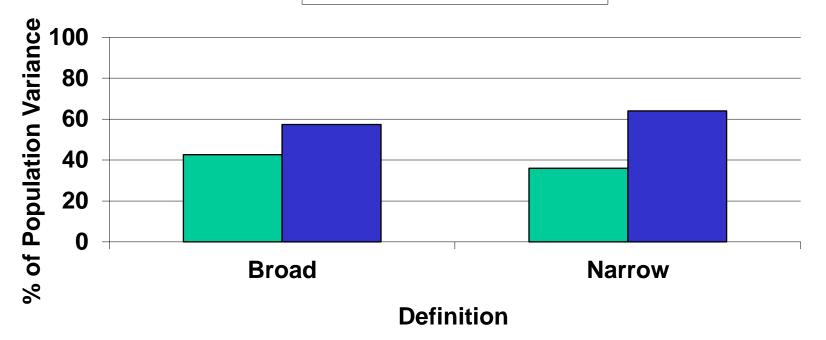
Example Behavior: A Person Commits Suicide

- Cognitive Explanation
 - Knowledge, Beliefs
 - He Believed He Was Worthless
- Emotional Explanation
 - Affects, Moods, Feelings
 - He Felt Depressed
- Motivational Explanation
 - Drives, Needs, Goals
 - He No Longer *Wanted* to Live

Genetic Influences on Suicide

Voracek & Loibl (2007)

Genetic Environment



Example Behavior: A Person Commits Suicide

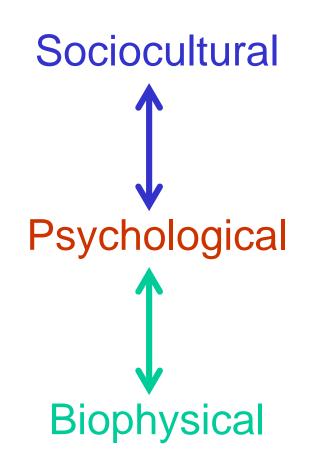
Japanese Kamikaze Pilots
 – World War II

 Jonestown Massacre – People's Temple, 1978





Levels of Explanation



Psychology as a Social Science The Individual in Society

- Social Interaction

 Cooperation, Competition
- Social Influence

 Individuals, Groups
- Social Cognition
- Personality
 - Individual Differences
 - Organization of Individual Lives

Mind in the Abstract vs. Mind in Action

Psychology as a Biological Science The Brain is the Physical Basis of the Mind

- Neuroscience
 - Neuroanatomy, Neurophysiology
- Other Bodily Systems
 - Endocrine System
 - Immune System
- Molecular and Cellular Biology
- Genetics
- Evolutionary Biology
- Ecology



National Geographic

Psychology as a Physical Science The Brain is an Electrochemical System

- Psychophysics
 - Physical Stimuli vs. Psychological State
- Brain Imaging
 - Positron Emission Tomography
 - Magnetic Resonance Imaging
 - Magnetoencephalography



Henry H. Wheeler Brain Imaging Center UC Berkeley

The Question of Reductionism



"There is only one science, and it is physics; all the rest is stamp collecting" Attributed to Ernest Rutherford (1871-1937) [Nobel Laureate in Chemistry, 1908]

- "Mental Talk" as "Folk Psychology"
- Can the Principles of Psychology be Reduced to the Principles of Physics?
 - Or, At Least, the Principles of Biology
- Should They?

Levels of Explanation

- Psychological Explanations
 - In Terms of Cognition, Emotion, Motivation
 - Individual Mental States
- Sociocultural Explanations
 - In Terms of Socio-Cultural Structures, Practices
 - Group Membership, Institutional Roles
- Biophysical Explanations
 - In Terms of Neurotransmitters, Genes, Hormones
 - Biological, Physical Structures, Processes

"Psychology Has a Long Past, but Only a Short History"

Herman von Ebbinghaus (1908)

- 16th-17th c., "Study of the Soul" or "Spirits"
 - Post-Classical Latin
 - Greek Psycho, "Soul" or "Mind"
 - Latin Logia, "Study"
- Christian Wolff
 - Psychologia Empirica (1732)
 - Psychologia Rationalis (1734)
- David Hartley: Observations on Man (1749)
 "Psychology, or the Theory of the Human Mind"



Psychology as an Impossible Science

- Rene Descartes (1596-1650)
 - Substance Dualism
 - Material Body
 - Immaterial Mind





- Immanuel Kant (1724-1804)
 - Science Based on Measurement
 - Immaterial Substances Cannot be Measured

The Emergence of Scientific Psychology

- Psychophysics
 - Weber (1830)Fechner (1860)



- Physiological Psychology
 - Doctrine of Specific Nerve Energies
 - Muller (1833-1840)
 - Physiological Optics
 - Helmholtz (1856-1867)
 - Reaction Time
 - Speed of Neural Impulse (Helmholtz, 1850)
 - Speed of Mental Processes (Donders, 1868)



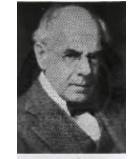


First Laboratories

- Leipzig (Wundt, 1875-1879
- In the United States

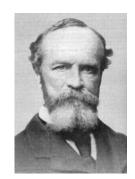
- Johns Hopkins (Hall, 1883)
- Pennsylvania (Cattell, 1888)
- Wisconsin (Jastrow, 1888)
- Harvard (James, 1875; Munsterberg, 1891)





War Bert







First Textbooks

- Wundt,
 - Grundzüge der Physiologischen Psychologie (1873-1874)

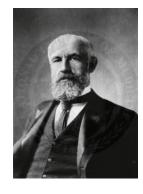


- James
 - Principles of Psychology (1890)
 - Psychology: Briefer Course (1892)



First American PhDs

- G. Stanley Hall, Harvard –James, 1878
- Joseph Jastrow, Hopkins – Peirce, 1884
- James McKeen Cattell, Leipzig –Wundt, 1886







First Journals

- Philosophische Studien -Wundt, 1881
- American Journal of Psychology -Hall, 1887
- Psychological Review -Baldwin & Cattell, 1894











Two Kinds of Science, Two Kinds of Psychology Wundt (1900)

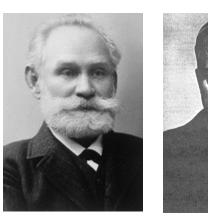


- Naturwissenschaft

 vs. Geisteswissenschaft
- Experimental Psychology – vs. Völkerpsychologie

From "Immediate Experience" to "Higher Mental Processes...

- Memory
 - Ebbinghaus (1885)
- Learning
 Pavlov (1898)
 Thorndike (1898)





• Thinking – Hull (1920)



... and Beyond

Emotion and Motivation

– Cannon (1915)

- Psychopathology
 - Kraepelin (1890s)
 - Jung (1919)
 - Shakow (1930s)





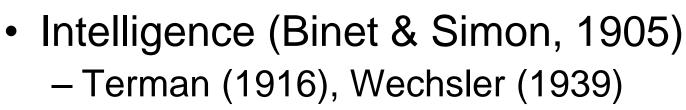




David Shakow

Individual Differences

- Personal Equation (Bessel, 1820)
- Mental Measurement (Galton, 1883)
 Regression, Correlation (1886)













Personality and Attitudes

- Personality Measurement
 - Woodworth Personal Data Sheet (1917)
 - Bernreuter Personality Inventory (1931)



Robert S. Woodworth



- Attitude Measurement

 Thurstone & Chave (1929)
 - Likert (1932)





Completing the Circle

- Experimental Social Psychology
 - Triplett (1898)
 - Sherif (1935)
- Experimental Personality Research
 - Rosenzweig (1937)
 - Murray et al. (1938)
- Experimental Psychopathology
 - Hunt (1936)









Cognitive Science as an Interdisciplinary Field

- Philosophy
- Psychology
- Linguistics
- Computer Science
- Neuroscience
- Anthropology

 Other Social Sciences

