

WHAT DO WE WANT ON OUR STREET?

The project could remove up to

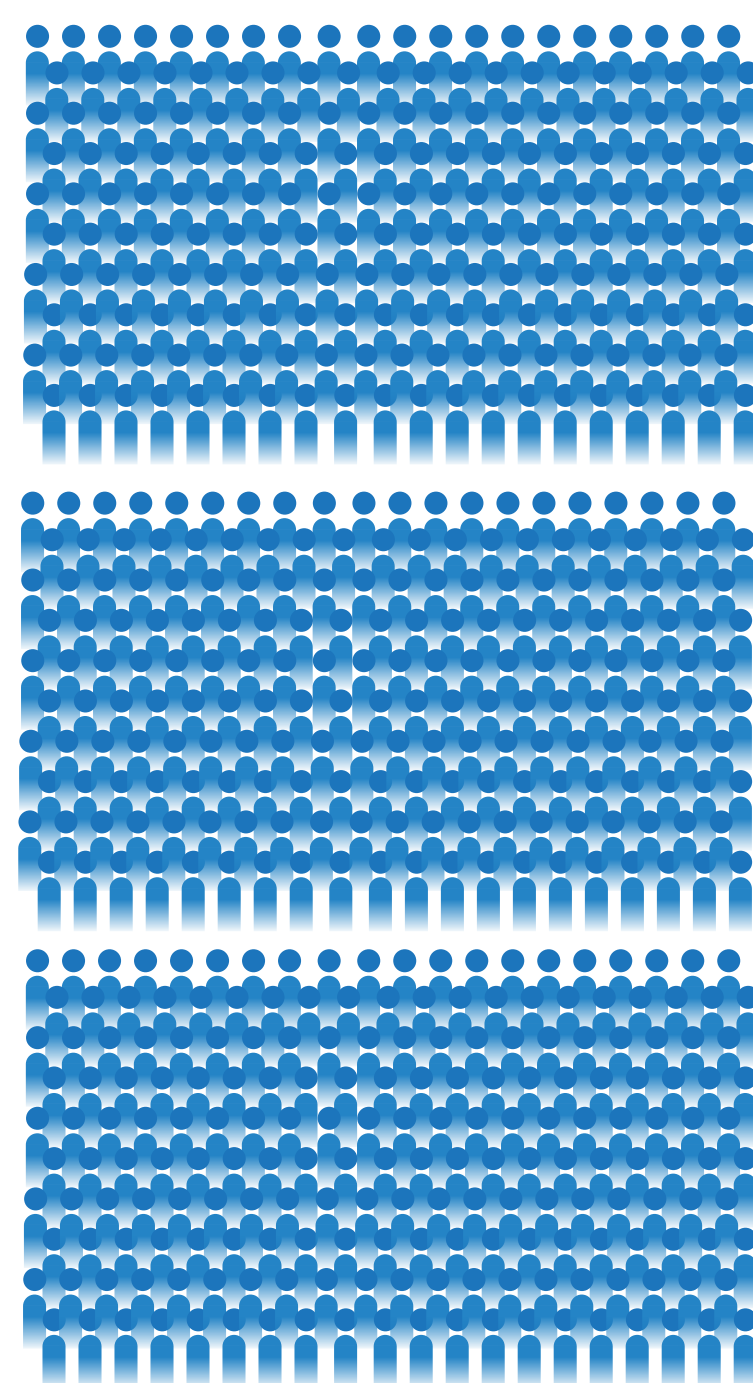


impacting as many as



* assuming parking spaces turn over at a rate of four per day

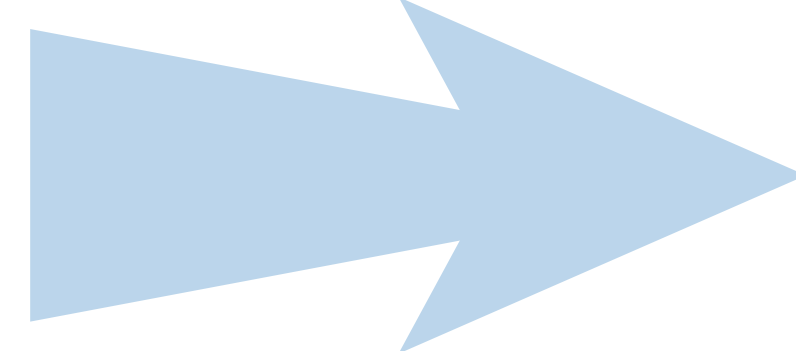
= 10



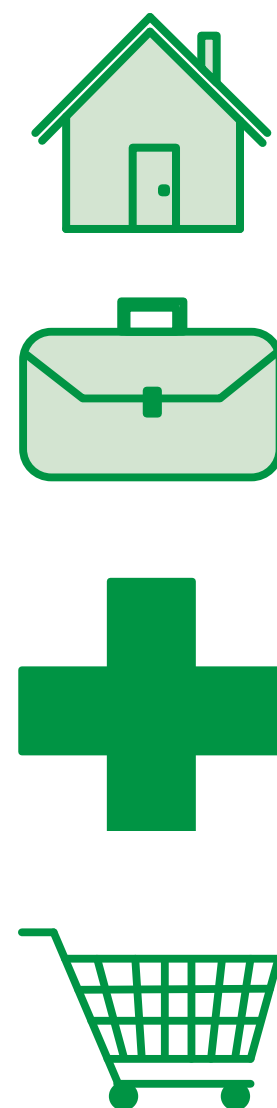
For comparison, about

3,000

people per day start or end their ride on Muni at a stop on Potrero Avenue



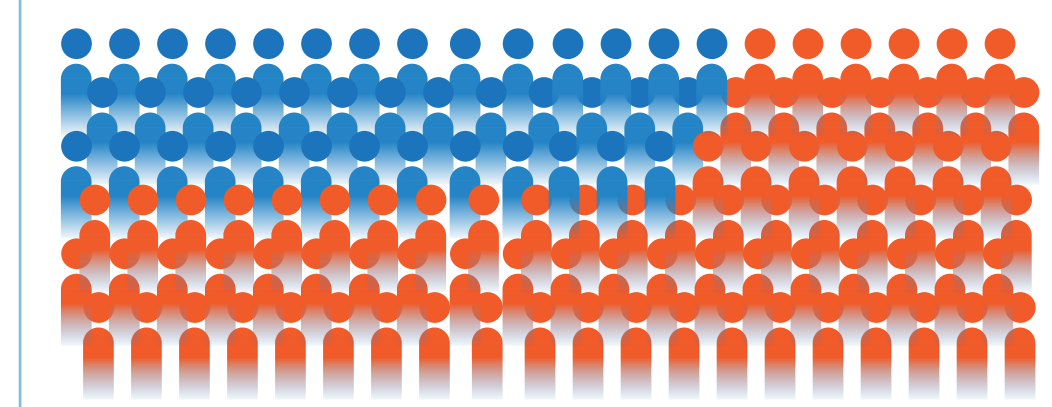
These people live or work in the area, are visiting the hospital or patronizing local businesses



SAVING MUNI CUSTOMERS' TIME

12,000

passengers ride Muni on Potrero Avenue each day



of which,

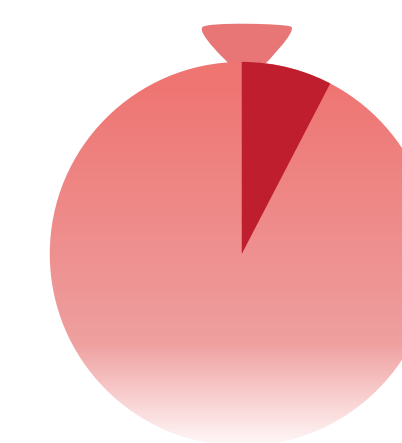
4,000

passengers ride the entire length of Potrero Avenue during the peak period

= 100

When completed, the project would save each person

3 minutes per round-trip



This adds up to over

13

hours saved per year for each person



Each commuter would save about a half day of travel time, which would add more than

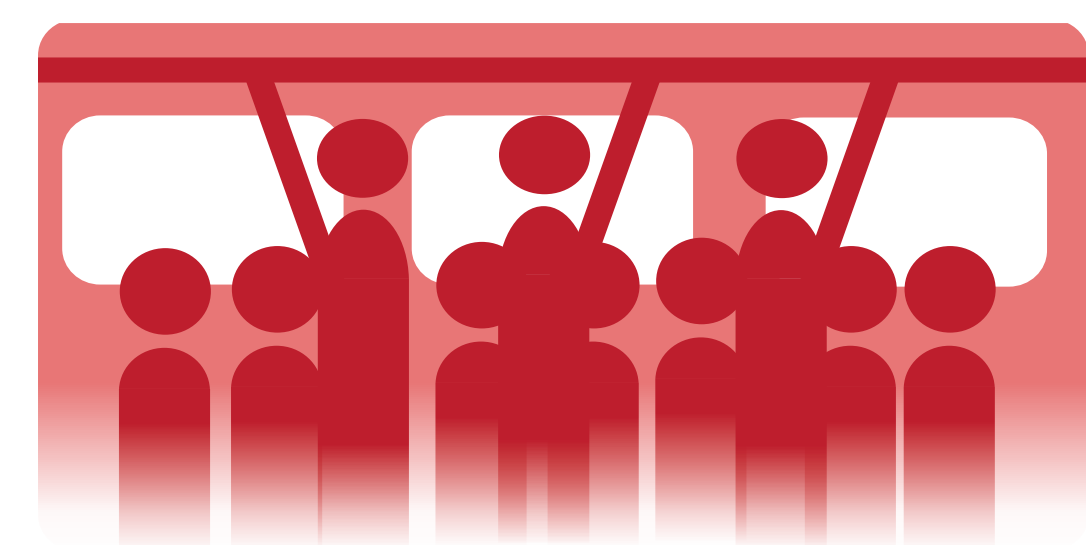
\$440,000

to the local economy every year in recovered time*

*using \$16.03/hr as the value of time (\$16.03 is half the average Bay Area wage)
Source: 2013 MTC data

IMPROVING THE QUALITY OF MUNI SERVICE

On average, the 9 and 9L have **21** buses during the morning commute and **20** buses during the evening commute which are **standing room only.**



After the project is completed, buses will experience **fewer delays** and will run **more frequently**

resulting in **more reliable service**, **shorter wait times** and **less crowding**

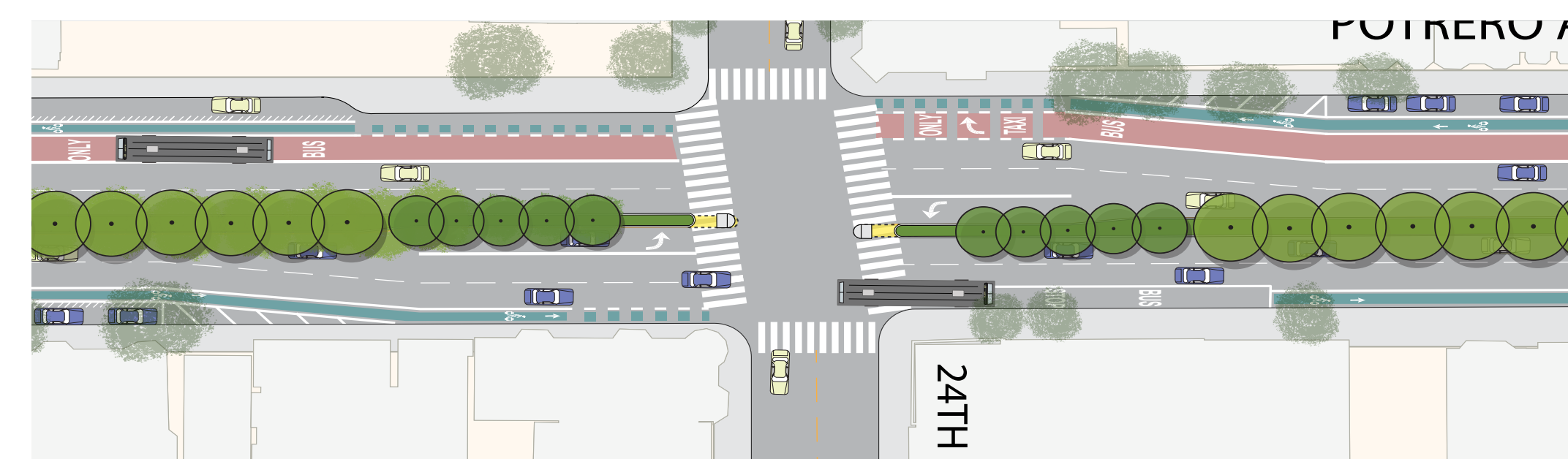


WALKING POTRERO, CROSSING MANY CULTURES



The project focuses on widening sidewalks in front of General Hospital to at least 14 feet, making Potrero a more walkable street

Artwork and designs representative of the community could be integrated into the sidewalks and crosswalks



POTRERO STREETScape IMPROVEMENTS

POTENTIAL BENEFITS



NOV 2013