

STEVEN K. VOGEL

Department of Political Science
210 Social Sciences Building
University of California
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EDUCATION

Berkeley, CA 1993	UNIVERSITY OF CALIFORNIA, BERKELEY Ph.D. Political Science
Princeton, NJ 1983	PRINCETON UNIVERSITY B.A. International Relations, <i>magna cum laude</i>

PROFESSIONAL EXPERIENCE

Berkeley, CA 2022 -	PROFESSOR Political Science and Political Economy, University of California, Berkeley
Berkeley, CA 2013 -	IL HAN NEW CHAIR IN ASIAN STUDIES University of California, Berkeley
Berkeley, CA 2006 -	PROFESSOR Department of Political Science, University of California, Berkeley
Berkeley, CA 1999 - 2005	ASSOCIATE PROFESSOR Department of Political Science, University of California, Berkeley
Cambridge, MA 1995 - 1999	ASSISTANT PROFESSOR Department of Government, Harvard University
Irvine, CA 1993 - 1995	ASSISTANT PROFESSOR Department of Politics & Society, University of California, Irvine
Fontainebleau, France 1985 - 1986	ASSISTANT EDITOR <i>Euro-Asia Business Review</i> , Euro-Asia Center, INSEAD
Paris, France 1985 - 1986	FREELANCE CORRESPONDENT <i>Le Figaro</i> , <i>International Herald Tribune</i> , others
Tokyo, Japan 1983 - 1984	STAFF WRITER <i>Japan Times</i>

ADMINISTRATIVE APPOINTMENTS

- 2022 - **CHAIR**
Group in Political Economy, University of California, Berkeley
- 2022 - **HEAD GRADUATE ADVISOR**
Group in Political Economy, University of California, Berkeley
- 2018 - **DIRECTOR**
Political Economy Program, University of California, Berkeley
- 2019 - 20 **CHAIR**
Group in Asian Studies, University of California, Berkeley
- 2010 - 15 **CHAIR**
Center for Japanese Studies, University of California, Berkeley
- 2006 - 08 **VICE CHAIR**
Department of Political Science, University of California, Berkeley
- 2005 - 08 **DIRECTOR OF GRADUATE STUDIES**
Department of Political Science, University of California, Berkeley
- 2002 - 03 **ACTING CHAIR**
Center for Japanese Studies, University of California, Berkeley
- 1998 - 99 **ACTING DIRECTOR**
Program on U.S.-Japan Relations, Harvard University

ADVISORY POSITIONS

- 2022 - **MEMBER OF THE ADVISORY BOARD**
Knowledge Creation Principle Consortium (KCPC)
- 2021 - **MEMBER OF THE BOARD**
Journal of Japanese Studies
- 2020 - **MEMBER OF THE STEERING COMMITTEE**
Global Order Framework Project (GAFP), Canon Institute
- 1998 - **MEMBER OF THE BOARD OF DIRECTORS**
Asia Policy Point
- 2020 - 24 **MEMBER OF THE INTERNATIONAL ADVISORY BOARD**
University of Tokyo Center for Japanese Studies
- 2017 - 21 **MEMBER OF THE AMERICAN ADVISORY COMMITTEE**
Japan Foundation
- 2000 - 18 **MEMBER OF THE FACULTY ADVISORY COMMITTEE**
Asian Survey
- 2012 - 15 **MEMBER OF THE EDITORIAL BOARD**
Cross-Currents
- 2002 - 13 **MEMBER OF THE ADVISORY BOARD**
Journal of Japanese Studies
- 2003 - 10 **MEMBER OF THE ADVISORY BOARD**
Department of East Asian Studies, Princeton University

PUBLICATIONS

BOOKS

Marketcraft: How Governments Make Markets Work (Oxford University Press, 2018). Translated into Japanese as *Nihon keizai no maaketto dezain* [The Market Design of the Japanese Economy] (Nihon Keizai Shinbunsha, 2018). Also translated into Chinese.

Japan Re-Modeled: How Government and Industry Are Transforming Japanese Capitalism (Cornell University Press, 2006). Translated into Japanese as *Shin nihon no jidai* [Japan's New Era] (Nihon Keizai Shinbunsha, 2006).

Freer Markets, More Rules: Regulatory Reform in the Advanced Industrial Countries (Cornell University Press, 1996). Translated into Japanese as *Kisei taikoku nihon no jirenma* [The Dilemma of Japan's Regulatory State] (Toyo Keizai, 1997).

With Wayne Sandholtz, Michael Borrus, John Zysman, Jay Stowsky, Ken Conca and Steven Weber, *The Highest Stakes: The Economic Foundations of the Next Security System* (Oxford University Press, 1992).

BOOKS (EDITED)

With Naazneen Barma, *The Political Economy Reader: Contending Perspectives and Contemporary Debates* (Routledge, 2022).

By Suzanne Hall Vogel with Steven K. Vogel, *The Japanese Family in Transition: From the Professional Housewife Ideal to the Dilemmas of Choice* (Rowman & Littlefield, 2013).

With Naazneen Barma, *The Political Economy Reader: Markets as Institutions* (Routledge, 2008).

U.S.-Japan Relations in a Changing World (Brookings, 2002). Translated into Japanese as *Tairitsu ka kyōchō ka – atarashii nichibei pātonashippu o motomete* [Conflict or Cooperation? Toward a New U.S.-Japan Partnership] (Chuo Koron, 2002).

JOURNAL ARTICLES

“Market Governance as a Balance of Power,” *Politics and Society* (September 2023).

“Neoliberal Ideology and the Myth of the Self-Made Entrepreneur,” in Robert N. Eberhart, Michael Lounsbury, and Howard E. Aldrich, eds., *Entrepreneurialism and Society: New Theoretical Perspectives, Research in the Sociology of Organizations* (2022).

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- “The Politics of Accounting Standards: A Comment on Ramanna’s ‘Unreliable Accounts: How Regulators Fabricate Conceptual Narratives to Diffuse Criticism,’” *Accounting, Economics and Law: A Convivium* (January 2022).
- “The Regulatory Roots of Inequality in America,” *Journal of Law and Political Economy* (January 2021).
- “Japan’s Ambivalent Pursuit of the Shareholder Model,” *Politics & Society* (March 2019).
- “Japan’s Labor Regime in Transition: Rethinking Work for a Shrinking Nation,” *Journal of Japanese Studies* (Summer 2018).
- “A Socio-Economic Perspective on the Financial Crisis,” *Socio-Economic Review* (July 2010).
- With Kristi Govella, “Japan in 2007,” *Asian Survey* (January-February 2008).
- With Gene Park, “Japan in 2006,” *Asian Survey* (January-February 2007).
- “The Crisis of German and Japanese Capitalism: Stalled on the Road to the Liberal Market Model?,” *Comparative Political Studies* (December 2001).
- “Can Japan Disengage? Winners and Losers in Japan’s Political Economy, and the Ties That Bind Them,” *Social Science Japan Journal* (Spring 1999).
- “When Interests Are Not Preferences: The Cautionary Tale of Japanese Consumers,” *Comparative Politics* (January 1999).
- “International Games With National Rules: How Regulation Shapes Competition in ‘Global’ Markets,” *Journal of Public Policy* (Fall 1997).
- “The Bureaucratic Approach to the Financial Revolution: Japan’s Ministry of Finance and Financial System Reform,” *Governance* (July 1994).
- “Nihon no hai tekku — anzen hoshō e no eikyō” [Japanese High Technology — Implications for Security], *Gendai no anzen hoshō* (July 1989).

BOOK CHAPTERS

- “Introduction,” in Barma and Vogel, eds., *The Political Economy Reader: Contending Perspectives and Contemporary Debates* (Routledge, 2022).
- “The Rise and Fall of the Japanese Bureaucracy,” in Robert J. Pekkanen and Saadia Pekkanen, eds., *The Oxford Handbook of Japanese Politics* (Oxford, 2021).

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- “Abe’s Slight Left Turn: How a Labor Shortage Transformed Politics and Policy,” in Takeo Hoshi and Phillip Y. Lipsky, eds., *The Political Economy of the Abe Government and the Abenomics Reforms* (Cambridge, 2021).
- “Japan’s Information Technology Challenge,” in Dan Breznitz and John Zysman, eds., *The Third Globalization: Can Wealthy Nations Stay Rich in the Twenty-First Century?* (Oxford, 2013).
- “Why Freer Markets Need More Rules,” in Marc Landy, Martin Levin, and Martin Shapiro, eds., *Creating Competitive Markets: The Politics of Regulatory Reform* (Brookings, 2007).
- “Routine Adjustment and Bounded Innovation: The Changing Political Economy of Japan,” in Wolfgang Streeck and Kathleen Thelen, eds., *Beyond Continuity: Institutional Change in Advanced Political Economies* (Oxford, 2005).
- “The Re-organization of Organized Capitalism? How the German and Japanese Models Are Shaping Their Own Transformation,” in Kozo Yamamura and Wolfgang Streeck, eds., *The End of Diversity? Prospects for German and Japanese Capitalism* (Cornell, 2003).
- “Introduction: The San Francisco System at Fifty” and “Final Thoughts: Whither U.S.-Japan Relations?,” in Steven Vogel, ed., *U.S.-Japan Relations in a Changing World* (Brookings, 2002).
- With John Zysman, “Technology,” in Steven Vogel, ed., *U.S.-Japan Relations in a Changing World* (Brookings, 2002).
- “The ‘Inverse’ Relationship: The United States and Japan at the End of the Century,” in Robert J. Lieber, ed., *Eagle Adrift: American Foreign Policy at the End of the Century* (Longman, 1997).
- “Kisei kaikaku ni taisuru seisaku kagaku-teki apurōchi” [A Policy Science Approach to Regulatory Reform], in Tadao Miyakawa, ed., *Seisaku kagaku no shin tenkai* [New Developments in Policy Science] (Toyo Keizai, 1997).

BOOK REVIEWS

- Ko Mishima, “Institutional Conversion of Japan’s National Personnel Authority: How Indigenous Forces Have Reshaped a U.S. Occupation-Imposed Bureaucratic Institution,” *Journal of American-East Asian Relations*, in *H-Diplo* 872 (July 11, 2019).
- Critical Dialogue with Mark Vail, author of *Liberalism in Illiberal States, Perspectives on Politics* (March 2019).
- Yves Tiberghien, *Entrepreneurial States: Corporate Governance in France, Japan, and Korea*, *Social Science Japan Journal* (Summer 2009).
- Leonard Schoppa, *Race for the Exits: The Unraveling of Japan’s System of Social Protection*, *Journal of Japanese Studies* (Summer 2007).

Sharin Yamano, *Kenkanryuu* [The Hate Korea Wave], *Foreign Policy* (May/June 2006).

Craig Freedman, ed., *Economic Reform in Japan*, *Journal of Japanese Studies* (Winter 2003).

Gerald Curtis, *The Logic of Japanese Politics*, *Journal of Democracy* (July 2000).

Juro Hashimoto, *Sengo no nihon keizai* [Japan's Postwar Economy], *Social Science Japan Journal* (Fall 1998).

MONOGRAPHS

Japanese High Technology, Politics and Power, Berkeley Roundtable on the International Economy (BRIE) Research Paper No. 2 (March 1989).

A New Direction for Japanese Defense Policy: Views from the Liberal Democratic Party Diet Members, Occasional Papers/Reprints Series in Contemporary Asian Studies, University of Maryland School of Law (1984).

OTHER

“Marketcraft for India,” The India Dialog Working Paper Series (May 2023).

“Level Up America: The Case for Industrial Policy and How to Do it Right,” *Niskanen Center* (April 28, 2021).

With Eve Vogel, “The Texas Power Failure: How One Market Model Discovered Its Natural Limits,” *ProMarket*, March 25, 2021.

“Market Reform as Marketcraft,” *The Economic Historian*, March 2021.

“The Regulatory Roots of Inequality in the U.S.,” *Law and Political Economy Blog*, March 8, 2021.

“Government Regulation is the Pro-Market Solution,” *ProMarket*, October 12, 2020.

With Neil Fligstein, “Political Economy After Neoliberalism,” *Boston Review*, October 6, 2020.

“Markets Aren’t Natural: Governments Have to Make Them Work,” *Oxford University Press Blog* (May 30, 2018).

“Marketcraft and the Digital Economy,” *The Regulatory Review* (May 21, 2018).

“Rethinking Stigler’s Theory of Regulation: Regulatory Capture or Deregulatory Capture?,” *ProMarket* (May 15, 2018).

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- “Marketcraft as the New Statecraft,” *Economic Sociology and Political Economy* (March 11, 2018).
- “What Ever Happened to Japanese Electronics?,” *The Asia-Pacific Journal* (November 11, 2013).
- “Japan’s Post-Catastrophe Politics,” *Current History* (September 2011).
- “Japan’s Long Road to Competitive Politics,” *Current History* (September 2010).
- “Japan’s New Politics: Quiet Before the Storm?,” *Current History* (September 2008).
- “Consumer Movement,” and “Deregulation,” in Allan Bird, ed., *Encyclopedia of Japanese Business and Management* (Routledge, 2002).
- “Deregulation,” in R.J. Barry Jones, ed., *Routledge Encyclopedia of International Political Economy* (Routledge, 2001).
- “Creating Competition in Japanese Telecommunications,” Japan Information Access Project Working Paper (April 2000).
- “The Comparative Case: Field Notes From Germany,” *Abe News* (Winter 1998).
- “Can Japan Disengage? Winners and Losers in Japan’s Political Economy, and the Ties That Bind Them,” Berkeley Roundtable on the International Economy (BRIE) Working Paper No. 111 (December 1997).
- “International Games with National Rules: Competition for Comparative Regulatory Advantage in Telecommunications and Financial Services,” Berkeley Roundtable on the International Economy (BRIE) Working Paper No. 88 (June 1996).
- “The U.S.-Japan Relationship: Technological Rivalry and Military Alliance,” in Miles Kahler, ed. *Beyond the Cold War in the Pacific*, Institute on Global Conflict and Cooperation (IGCC) Studies in Conflict and Cooperation No. 2, 1991.
- “Japanese Politics and Military Power,” California Seminar on International Security and Foreign Policy, Discussion Paper No. 116 (July 1990).
- “Japan’s Defense Industry,” in *Japan’s Economic Challenge*, Study Papers for the Joint Economic Committee, U.S. Congress (Washington, D.C.: GPO, 1990).

POPULAR PRESS

Numerous articles in various newspapers, magazines, and online news sites, including:

Asahi Shimbun, Boston Globe, Bulletin of the Atomic Scientists, Chuo Koron, East Asia Forum, El Pais, Euro-Asia Business Review, Le Figaro, International Herald Tribune, Japan Times, Kigyo Kaikei, Nihon Keizai Shimbun, New Republic, New York Times, Newsweek-Japan, San Jose Mercury News, The Hill, Toyo Keizai, Ushio, Vox, Yomiuri Shinbun.

AWARDS

- | | |
|------|--|
| 2018 | COMMENDATION, MINISTER OF FOREIGN AFFAIRS, JAPAN,
For the promotion of Japanese studies in the United States |
| 2005 | FACULTY AWARD FOR OUTSTANDING MENTORSHIP
OF GRADUATE STUDENT INSTRUCTORS |
| 2002 | NORTHERN CALIFORNIA ASSOCIATION OF PHI BETA KAPPA
TEACHING EXCELLENCE AWARD |
| 1998 | MASAYOSHI OHIRA MEMORIAL BOOK PRIZE
For <i>Freer Markets, More Rules</i> |
| 1994 | AMERICAN POLITICAL SCIENCE ASSOCIATION
HAROLD D. LASSWELL AWARD
For best dissertation in policy studies |

MAJOR FELLOWSHIPS

- | | |
|-----------|---|
| 2009 | NATIONAL ENDOWMENT FOR THE HUMANITIES/
JAPAN-U.S. FRIENDSHIP COMMISSION FELLOWSHIP |
| 2001 - 02 | SMITH-RICHARDSON FOUNDATION GRANT |
| 2000 - 01 | U.S.-JAPAN FOUNDATION GRANT |
| 1995 - 97 | ABE FELLOWSHIP |
| 1994 - 95 | INSTITUTE ON GLOBAL CONFLICT AND CONFLICT FELLOWSHIP |
| 1991 - 92 | SOCIAL SCIENCE RESEARCH COUNCIL FELLOWSHIP |
| 1990 - 91 | JAPAN FOUNDATION FELLOWSHIP |
| 1986 - 90 | UNIVERSITY OF CALIFORNIA REGENTS INTERN FELLOWSHIP |

LANGUAGES

JAPANESE	Fluent, reading and speaking
FRENCH	Fluent, reading and speaking
RUSSIAN	Some knowledge
CHINESE	Some knowledge